



## BBA's Learn Business, Ghana-Style

In May, Professor **Jim Walsh** took a group of BBA students to Ghana to learn about corporate responsibility and developing markets as part of his strategy course, "The Corporation in Society." During the trip, students interacted with various sectors of the Ghana economy and assessed its key challenges and opportunities. They also performed community service in a local school and visited Elmina Castle, a major point of disembarkation for slaves coming out of West Africa. One student wrote, "The trip was the most eye-opening experience I have ever had. It truly gave me a global business perspective." ✦

## Positively Celebrating

Michigan Ross' Center for Positive Organizational Scholarship (POS) is the inaugural recipient of the Academy of Management's research impact award. The award recognizes researchers or research centers that have had a major impact on management practice in the real world. The POS center was cited for its work to help create purpose-driven organizations and uplifting work environments.

"Producing research that influences academics is rewarding; producing research that also impacts the world of practice is deeply satisfying," says **Bob Quinn**, the center's faculty director. He also is the Margaret Elliott Tracy Collegiate Professor in Business Administration and professor of Management and Organizations.

POS studies what is positive about organizations and the people who comprise them. It then develops ways companies can use the information to affect positive change, such as increasing employee morale, reducing costly turnover, or otherwise improving the managerial aspects of an operation. The center is celebrating its 10th anniversary this year.

The Academy of Management is an internationally renowned scholarly management organization that works to promote excellence and deeper academic understanding of established management disciplines. The award was presented at the academy's annual meeting in August. ✦

## MsE LAUNCHES INAUGURAL CLASS

Students from as far away as China, India, and Taiwan descended on Ann Arbor this fall for the start of classes in the new Master of Entrepreneurship Program. The one-year degree is a partnership between the Ross School and U-M's College of Engineering. Most students have undergraduate degrees in engineering or a science field, and most have previous entrepreneurial experience from school or post-graduate employment. "The entire MsE faculty is excited about the novel structure and features of this program, as well as the quality of our incoming class," says program co-director **Bill Lovejoy**, who also is the Raymond T. Perring Family Professor of Business Administration and professor of technology and operations. "We're going to rock the world!" ✦



## Crossing Over

Beginning in 2013, Michigan Ross professors will cross Tappan Street to teach new courses at the U-M Law School. During Winter Term, Professor **Fred Feinberg** will be offering "Marketing for Lawyers," while Professor **Eric Svaan** will teach "Operations for Lawyers." Faculty plan to offer courses in business economics and management and organizations during the 2013-14 academic year. "Our collaboration with the Law School represents the growing demand for advanced management thinking in a variety of professions, particularly those where professionals must also manage partnerships," says Dean **Alison Davis-Blake**. "This further demonstrates our school's leadership in offering strong, cross-disciplinary business education." ✦